



TASTE OF THE CATSKILLS FESTIVAL  
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## BECOME A VENDOR AT THE TASTE OF THE CATSKILLS FESTIVAL

We are hard at work making sure that 2015 will be the best Taste of the Catskills Festival yet.

**MANY OF THE VENDORS HAVE HAD THEIR BEST DAYS EVER!** This year the festival will be on October 10 & 11, Columbus Day Weekend.

Other than extreme weather days [snow and rain], we average almost 5,000 attendees each year, and hope to continue growing this number through promotion and marketing. We promote widely through the region through many different traditional methods and newer social media and on-line advertising. This year we have three billboards booked in Kingston, Monticello, and New Paltz to promote the festival.

The gates open to the public at 10:00AM — all of your set-up must be complete and vehicles removed by 9:30 to the vendor parking area. You must man your booth until at least 5:00PM.

[Breaking down prior to 5:00 will result in the forfeiture of your deposit.] Dinner will be served on Saturday and you are welcome to stay as late as you would like.

### GREAT NEWS!

Our newest sponsor, Catskill Mountainkeeper is going to help farmers, food producers, and artisans offset the vending fees! These vendors will receive up to \$100 off of the normal cost to be a vendor. The minimum cost is \$50, so if you are a pop up vendor that normally costs \$125, you will still need to pay \$50. This offer is available to the first 20 businesses from the Catskills that submit fully complete applications.

### VENDOR

Farmers, food producers, and craft people. 75% of the items in your booth must be items that you make or grow yourself. If you have an item that you believe should be considered, please let us know and we will decide [history books of the Catskills are an example of items we would except, while mittens from China or Chile are not]. We will be limiting the number of vendors of similar products to two. In your application, please list all of the items that you will be selling.

Size of booth: 10' X 10'

Cost: \$195 for weekend in Main Concession tent and \$150 in other vendor tents. [Only \$95 or \$50 if you are among the first 20]

### FOOD CONCESSION

People come to Taste of the Catskills looking for food. The festival is not only a great place to make some money selling your creations, but it is also a way to showcase your skills to 5,000 potential customers of your restaurant or catering business. Please submit your

menu as we want to make sure that vendors are offering differing items. You will be allowed to expand behind the tent, but will need to provide your own cover. If you need more than 10' of space, get in touch to discuss your needs.

Size of booth: 10' X 10'

Cost: \$195

### POP UP TENT VENDOR

You can save a bit if you bring your own pop-up tent. There is one premium space in front of the stage for \$195, but otherwise, pop-up spaces are \$125. If you are a food concession the price is still \$195. Size of booth: 10' X 10' if you want a bigger space, please be in touch to discuss pricing.

Cost: \$125 for weekend [Only \$50 if you are among the first 20]

### OTHER RULES AND INFORMATION

- No alcoholic beverages can be sold by vendors without prior permission.
- Only items on your application that have been approved for sale are allowed.
- Festival is open at 10AM each day. Set-up must be complete prior to 9:30AM. Break down will not start until 5PM each day. You are allowed to stay open as long as you would like. Failure to stay open until 5PM each will result in forfeiture of deposit.
- All vendors must provide Insurance Certificate listing Maple Shade Farm and Taste of the Catskills, Inc as additionally insured. All vendors must provide proof of Workman's Comp and Disability Insurance Policy.
- Any vendor selling a prepared food product must provide a permit from Ag & Markets or Department of Health
- \$100 vendor deposit required.
- Cost for materials for your booth, or bring your own:
  - 8' table = \$12.50
  - chair = \$4
- Admission tickets. As a vendor you will receive 2 admission tickets for each day. If you would like to prepurchase additional tickets, you may do so in advance for a discount when you file your application — \$5 for each person each day.
- Electric. Do you need electric? Weekend electric service is \$25 for one 110V plug. No power strips allowed.
- Corners booths are an additional \$50.
- If you don't show up either day you will forfeit your deposit. If you do not stay for entire day you will forfeit your deposit. If you do not adhere to vending policies, you will be asked to leave and will forfeit your deposit.
- If full payment and all necessary insurance forms are not included with your application, you will not qualify for discounted vending fee.