



TASTE OF THE CATSKILLS FESTIVAL
53 MAIN STREET
DELHI, NY 13753
TASTEOFTHECATSKILLS.COM
607-746-8886

GENERAL SPONSORSHIP LEVELS

These sponsorship packages are for the entire year's worth of exposure. You will be promoted on our website the entire year and during the Taste of the Catskill Festival. Should we do any smaller events during the year, you will be listed as a sponsor of those events as well. Please do not hesitate to call with any questions.

EVENT SPONSOR

Your significant contribution has gone a long way towards making the festivals possible. We will let people know that by prominent mention in our promotional materials and top listing on our sponsorship signs and program book.

AS AN EVENT SPONSOR YOU WILL GET:

- \$150 of food gift certificates
- 15 Admission tickets
- 15 complimentary beer tickets
- Prominent mention in all press releases.
- Use of name and logo in large advertisements.
- Use of name and logo on posters.
- Banner ad on every page of website [must provide own banner ad or have one made; contact us for details]
- Listing as Event Sponsor in program
- Listing on sponsor page of website with link to your website
- Booth at event if desired — please reserve now to ensure space
- Investment: \$5,000

CURATOR OF THE CATSKILLS

- \$100 of food gift certificates
- 10 Admission tickets
- 10 complimentary beer tickets
- Use of name and logo in large advertisements.
- Use of name and logo on posters.
- Banner ad on every page of website [must provide own banner ad or have one made; contact us for details]
- Listing as Curator of the Catskills Sponsor in program
- Listing on sponsor page of website with link to your website
- Booth at event if desired — please reserve now to ensure space
- Investment: \$2,000

4 STAR CATSKILL SUPPORTER

- \$50 of food gift certificates
- 8 Admission tickets
- 8 complimentary beer tickets
- Banner ad on every page of website [must provide own banner ad or have one made; contact us for details]
- Listing in program
- Listing on sponsor page of website with link to your website
- Investment: \$1000

3 STAR CATSKILL SUPPORTER

- 25% discount on dinner tickets
- Banner ad on every page of website [must provide own banner ad or have one made; contact us for details]
- 8 admission tickets
- 8 complimentary beer tickets
- Listing on sponsor page of website with link to your website
- Listing in program
- Investment: \$500

2 STAR CATSKILL SUPPORTER

- 4 admission tickets
- 4 complimentary beer tickets
- Listing on sponsor page of website with link to your website
- Listing in program
- Investment: \$200

1 STAR CATSKILL SUPPORTER

- 2 admission tickets
- 2 complimentary beer tickets
- Listing on sponsor page of website with link to your website
- Listing in program
- Investment: \$100

FREE KIDS ADMISSION FOR YOUR LOCAL SCHOOL

How would you like to make it possible for every student in your local school to attend the Taste of the Catskills Festival for FREE? Everyone in the community will love you! If you take on this sponsorship, each student in the schools that you have decided to sponsor will get a complimentary ticket that will list you as the provider. Choose one school or an entire county.

- \$50 of food gift certificates
- 8 Admission tickets
- 8 complimentary beer tickets
- Banner ad on every page of website [must provide own banner ad or have one made; contact us for details]
- Listing in program
- Listing on sponsor page of website with link to your website
- Investment: \$1000 - \$10,000

PRESENTING SPONSOR

This is an exciting opportunity for your group or business to be the headliner. All promotional materials will read: YOUR NAME PRESENTS TASTE OF THE CATSKILLS FESTIVAL. Please get in touch to discuss details if this is of interest.



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SPECIFIC ACTIVITY SPONSOR

We have many ideas for great activities that we'd like to include in the Taste of the Catskills Festivals this year. Unfortunately most of them require financial support. Here is a list of some of the things we have planned and what the cost will be to implement. If you would like ensure that one of these activities [or another one that you think is a great idea] is part of the festival, sign up to be the Named Sponsor. You will be mentioned as the activity sponsor in all of our promotions, on the website, and in our program book. Co-sponsorship is available.

We are happy to decorate your sponsored area to brand your business. However, cost of banners, posters, signs, and anything else that you'd like to use is your responsibility.

FIREWORKS

We are working with a professional fireworks company to provide a stunning display that can be enjoyed by everyone in the area on October 6.

Cost: \$5,000 per show

VENDOR TENT

We would like to offer all local vendors the opportunity to vend at no cost. For this to happen we need a sponsor to cover the cost of the rental items that would normally be covered by the booth fees.

Cost: \$5,000

CONCERT UNDERWRITER

We would like to stage a major musical concert on one or more nights of the summer festival. We are looking for a business or promoter that would like to underwrite the show and in turn receive proceeds from ticket sales.

Cost: dependent on act — many variables, please contact

BAR AREA

This is a great opportunity for a brewery or winery to be the main focus of 10,000 potential guests. You will be the exclusive pour for the beverage you produce.

Cost: \$5,000 per festival — in-kind trade accepted

ENTERTAINMENT STAGE

Music is a large part of the fun. The performers played for less than normal. We'd like to be able to offer living wages to these artists. With proper banners, you will be front and center of thousands of festival goers.

Cost: \$5,000

ROAD SIDE SIGNS

Our most successful promotion item is our roadside signs. How would you like to have your business on one side of the sign? With your sponsorship, we will put up 350 signs this year throughout the region. Our info on one side and yours on the other.

Cost: \$3,750

INFLATABLES

Last year children really enjoyed playing on our inflatable theme park. Through your generous support, we can lower the per child cost or even eliminate it all together. Your business will be extremely visible and in a lot of photographs.

Cost: \$1,000 - \$5,000

WORKSHOP/EDUCATION AREA

Sponsor the workshop headquarters. Your sponsorship will cover the costs of setting up and staffing the area.

Cost: \$1,000

KID'S ACTIVITIES AREA

This is the epicenter of the festivals — thousands of kids and their parents are here every day. We'll make sure that they know you made it all possible.

Cost: \$1,000

FIRST AID/EMT/HEALTH EDUCATION

We'd like to have a first aid station. Great opportunity for a doctor, clinic, or hospital to support the community and promote.

Cost: \$1000 plus services

BILLBOARD

Help us promote by promoting yourself. Last year we had success with billboard promotion. We'd like to do more this year. If you pay for the board, we'll share the space.

Cost: depends on location and duration of promotion

WHERE TO STAY SPONSOR

Listing on website on "Where to Stay" page —

TasteOfTheCatskills.com/where-to-stay/

When people call and ask about accommodations, we will recommend your lodge

2 admission tickets

Listing on sponsor page of website with link to your website

Listing in program

\$150